

# MARCH 21, 2019 WORKSHOP ON INNOVATION AND FIRM PERFORMANCE

## AIM

The main actor of innovation is the firm. First, innovative firms bring the scientific progress generated in universities and public research centers to the marketplace. Second, they take on the risks inherent in transforming scientific knowledge into financial returns. In this III Workshop on Innovation and Firm Performance, we analyze the challenges, barriers and drivers of innovative firms from a micro perspective. The many new data sources that have become available since the 1990s facilitate us in addressing the determinants and the challenges of innovation at the firm level. Additionally, a wide range of analytical frameworks including evolutionary economics, structural models, and even the theories about the internal resources of the company, allows us to address these factors from multiple perspectives.

## KEYNOTE SPEAKER



**Pol Antràs** is Robert G. Ory Professor of Economics at Harvard University. He is also an editor of the Quarterly Journal of Economics and has previously been on the editorial board of many prestigious journals, including

the American Economic Review, the Review of Economic Studies, the Journal of International Economics, and the Annual Review of Economics.

## ORGANIZERS



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## OUTLINE:

9:15 Reception

9:30-10:30 KEYNOTE  
SPEECH by Pol Antràs

10:30-12 Innovation,  
productivity and export

12:15-13:45 Drivers of  
technology and  
innovation

14:30-16 The link  
between innovation and  
space

16-17:30 Advances in  
eco-innovation and firms'  
competitiveness

17:45-18:30 Guidelines  
for young researchers  
(with Pol Antràs)

18:30 Closing address

UNIVERSITAT ROVIRA I  
VIRGILI



Sala de Graus  
Faculty of Business and  
Economics  
Av. Universitat, 1  
Reus 43204



[innovacioempresa.wixsite.com/  
workshop2019](http://innovacioempresa.wixsite.com/workshop2019)



[grit@urv.cat](mailto:grit@urv.cat)



+34 977 750 816

# WORKSHOP ON INNOVATION AND FIRM PERFORMANCE

## 21<sup>st</sup> MARCH, 2019

**9:15 Welcome reception**

**9:30-10:30 Keynote speaker: Pol Antràs (Harvard U.) “Global Value Chains: Spiders and Snakes”**

**10:30-12:00**

**Innovation, productivity and firms’ export: exploring this connection**

**Agustí Segarra-Blasco (chair)**

**Añón, D.** (UV): “The Persistence and Cross-persistence of R&D Outsourcing: onshore and offshore strategies”

**Segarra-Blasco, A.** (URV); **Cattaruzzo, S.** (URV); **Teruel, M.** (URV): “Innovation, Productivity and Export in European Firms”

**Amoroso, S.** (IPTS): “Export Markets and Firms’ Innovation Strategies”

**12:00-12:15**

**Coffee break**

**12:15-13:45**

**Drivers of technology and innovation**

**Mercedes Teruel (chair)**

**Arqué Castells, P.** (Northwestern U.); **Spulber, D.** (Northwestern U.): “Measuring the private and social returns to R&D: Unintended spillovers versus technology transfers”

**Park, J.** (UNU-MERIT); **René Belderbos** (KU Leuven): “IP Risks as a Deterrent for Foreign R&D Investments: IP strategy, tacitness, complexity, and technological capabilities”

**Chondrakis, G.** (ESADE); **Serrano, C.** (UPF); **Ziedonis, R.** (Boston U.): “Technology Acquisitions and Information Disclosure: evidence from the American Inventor's Protection Act”

**13:45-14:30**

**Lunch**

**14:30-16:00**

**The link between innovation and space**

**Maria Savona (chair)**

**Busom, I.** (UAB); **Vélez, J.** (UAB): “Innovation Subsidies and the Business Cycle”

**López-Bazo, E.** (UB): “Innovation and the Regional Context. Spatial sorting after all!”

**Savona, M.** (U. Sussex): “Revisiting High Development Theory in the context of Global Value Chains in Business Services”

**16:00-17:30**

**Advances in eco-innovation and firm competitiveness**

**Jose García Quevedo (chair)**

**Rochina-Barrachina, M. E.** (UV - ERICES); **Máñez, J. A.** (UV - ERICES); **Sanchis, J. A.** (UV - ERICES): “Foreign sourcing and exporting”

**Bitat, A.** (MIT): “The Dynamic Effect of Policy-induced Eco-innovation on Business Competitiveness: Evidence on the Porter Hypothesis”

**Jové, E.** (UB-IEB); **Garcia-Quevedo, J.** (UB-IEB); **Martínez-Ros, E.** (UC3): “Barriers to Circular Economy in European SMEs”

**17:30-17:45**

**Coffee break**

**17:45-18:30 Young Workshop: “Guidelines for Young Researchers” by Pol Antràs**

**18:30**

**Closing address**