

WORKSHOP ON CHALLENGES OF INNOVATION POLICY

NOVEMBER 24, 2017

	9.15	Welcome reception
	9.30-10.30	Keynote speaker: "The role of innovation and management practices in determining firm productivity growth: in developing economies" by Pierre Mohnen (UNU Merit)
Session I: Eco and Energy Innovation: the challenge of double externalities	10.30-11.50	Chair: Jose García Quevedo (Universitat de Barcelona) <ul style="list-style-type: none"> ▪ Elisenda Jové (Universitat Rovira i Virgili): Eco-strategies and firm growth in European SMEs (joint with A. Segarra-Blasco) ▪ Rosina Moreno (Universitat de Barcelona) : The effects of green regions on local firms' innovation (joint with L.M. D'Agostino) ▪ Kinga Tchorzewska (Universitat de Barcelona): Incentives to eco-innovate. The effects of policy mix on firms' behaviour (joint with J. García-Quevedo and E. Martínez-Ros)
	11.50-12.05	Coffee break
Session II: A new dimension of innovation policies: the effect of diversity	12.05-13.45	Chair: Agustí Segarra (Universitat Rovira i Virgili) <ul style="list-style-type: none"> ▪ Sara Amoroso (IPTS, Joint Research Centre of the European Commission): Intellectual Property Protection Mechanisms in Small Entrepreneurial Firms. ▪ Fabio Pieri (University of Trento): Performing Youth: Young Managers Withstand the Great Recession? (joint with G. Barba Navaretti and D. Castellani) ▪ Mercedes Teruel (Universitat Rovira i Virgili): Gender diversity, R&D teams and patents: An application to Spanish firms (joint with A. Segarra-Blasco)
	13.45-14.45	Lunch
Session III: Conceptual and empirical improvements to design new policies	14.45-16.25	Chair: Mercedes Teruel <ul style="list-style-type: none"> ▪ Ester Martínez-Ros (Universidad Carlos III): Persistence in R&D Tax Credits and Innovation (joint with JM. Labeaga, A. Sanchís and J. Sanchís) ▪ Pere Arqué (Northwestern University): The Market for Technology: Harnessing Creative Destruction (joint with Daniel F. Spulber) ▪ Ascensión Barajas (CDTI): Public Support to Business R&D and the Economic Crisis (joint with Elena Huergo and Lourdes Moreno) ▪ Agustí Segarra-Blasco (Universitat Rovira i Virgili): John Rae: The Missing Link
	16.25-17.15	Keynote speaker: "The Econometrics of Innovation Policy Education" by Harald Oberhofer (Vienna University)
	17.15-17.30	Coffee break
	17.30-18.30	Young Workshop: "Guidelines for young researchers" by Harald Oberhofer and Pierre Mohnen
	18.30	Closure

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