

Culture Sub-programme

Literary translations



Literary translation in Creative Europe Objectives

- To support cultural and linguistic diversity
- To promote the transnational circulation of high quality literary works, improve access to these literary works and to reach new audiences





Literary translation in Creative Europe Priorities

- Support the circulation and promotion of European literature
- Encourage the translation and promotion of high quality European literature in the long term
- In addition raise the profile of translators





Literary translation What are the main changes under Creative Europe?

- Promotion costs are eligible and e-books can be supported explicitly
- Requirement to include a biography of the translators
- Possibility to benefit from <u>framework partnerships agreements</u> (FPA's)
- Automatic points granted to EU Prize for Literature winners,
- translations <u>from lesser used languages into EN, DE, FR, SP</u> (wider used languages) are encouraged





The literary translation scheme

Supports:

- Two-year projects (Category 1)
- FPA's (Category 2)

For:

- The translation and publication of "packages" of works of fiction from and into eligible languages
- The promotion of the translated "packages"





2014 budget & indicative timetable

- Budget 2014: EUR 3,6 million
- Number of projects selected: +/- 60
- Calls to be launched for:
- 2-year projects (annual calls)
- FPA's for 3 years (1st call) and 4 years (2016 call)

Call	Deadline	Information to applicants	Start date of the action
December 2013	Wednesday 12 March 2014	July 2014	Sept-December 2014





- Formal criteria:
- Use of the e-form, EU language, complete, submitted on time
- Also application package on time (books if not electronic version nor ebooks, USB..)
- Official cover letter





- Eligible applicants: active publishers and min.2 years of existence
- Eligible projects:
- Translation and promotion of a package of high quality works of fiction
 - > 2-year projects: 3 to 10; up to 100 000 EUR (max. 50%)
 or
 - > **FPA's**: 5 to 10 per year; up to 100 000 EUR per year (max. 50%)
- Based on (long term) strategy for translation, distribution and promotion of the translated package





Eligible languages:

- official languages of the participating countries,
 BUT source or target must be an official language of EU/ EFTA country
- Latin and Ancient Greek also possible source languages
- Target language must be translator's mother tongue (except justification)
- Cross-border dimension of translations (not from one official national language into another one of same Country)





- Eligible works (paper or e-books):
- Fiction with high literary quality
- Authors: nationals/residents of eligible countries
- Original already published but not yet translated (unless justified need for new translation after 50y)
- Eligible activities:
- translation and publication of the works, but also:
- excerpts of works
- promotion





Eligible period:

- Activities must start between September and December
 - earlier start (but not before the deadline for submission) only possible upon approval





Financial rules and funding conditions

Eligible costs:

- Translation costs for each work (return to <u>budget-based</u> approach)
- Publication printing, editing/proofreading, design, ...
- Promotion costs for special events, marketing initiatives and excerpts of the translated works, ...
- If grant > EUR 60 000 Audit linked to the request of final payment



No staff costs nor indirect costs





Award criteria

- Relevance-35 project's contribution to transnational circulation of works of European literature and to improving access to it
- Quality of content and activities-30 & how the project is implemented in practice (quality of books to be translated, experience of staff, working arrangements)
- Promotion and communication-25 approach to promoting the translated works of fiction in Europe/beyond.
- Automatic points- max. of 10- granted for each book of a winner of the EU Prize for Literature translated





Communication and dissemination

- Logo and mention of support (on books but also on promotion material)
- Promotion materials and initiatives
- (Ex-EVE) Data base
- In final report: summary of the project





Questions & answers