

ISC PARIS SUMMER PROGRAMS 2016

Cultural
immersion in Paris,
try it!





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FIND THE PROGRAM THAT'S RIGHT FOR YOU



THE ISC PARIS SUMMER PROGRAMS OFFER:

- an in-depth look at the European and French business worlds
- a unique, intellectually and culturally enriching international experience, in France
- the opportunity to meet and network with international and French business leaders
- the chance to immerse yourself in French culture and the ISC teaching environment
- an international perspective on worldwide business trends

Paris: the business capital of Europe, the city of light



ISC Paris puts you in Europe's business capital, where the majority of leading French multinational corporations are based. Our location in the French capital allows our students to take advantage of the many professional forums, conferences and trade fairs in the Paris area. Studying at ISC Paris opens doors to a wide range of careers in a variety of sectors, including fashion, finance, high tech, hospitality, information systems, international trade, luxury goods, retail distribution, technology, and multimedia.

Summer in Paris is an incredible experience. Famous for its rich history, stunning architecture and cultural diversity, Paris consistently ranks as one of the world's top tourist destinations. The city is a hub for artistic and intellectual activities, with its 1,800 registered historic monuments, 170 museums, 145 theatres, world famous universities, and cultural festivals which take place all year round. In the summer, Paris is bustling with exciting events and festivals such as the Paris Street Music Festival, Paris-Plages (temporary beaches along the Seine river), and the Paris Jazz Festival – all of these attractions will immerse you in the rhythm of Parisian life with its many sights and sounds.

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INTERNATIONAL BUSINESS AND MANAGEMENT

This program is taught entirely in English. It introduces students to real-world concepts of business and marketing in an international environment and context.

PROGRAM DETAILS

The program covers topics such as:

- Human resources
- Entrepreneurship
- Sports marketing
- Innovation and creativity
- Hospitality management and tourism
- The wine sector, including a wine tasting

STRENGTHS AND UNIQUE FEATURES

Case studies and group discussions are an integral part of these courses. Guest speakers and corporate site visits will also be included. Students receive a certificate and ECTS credits.

RECOMMENDED FOR

The course is ideally suited for Master or Bachelor students studying business administration. Students studying economics, law, accounting or related fields, MBA students or students currently in the workforce may also apply.

HOW?

Online application must be received before May 15, 2016.

WHERE?

ISC Paris campus



TRACK	PROGRAM SESSION	TUITION FEES
BACHELOR LEVEL	JUNE 13-24, 2016	1,200 €
MASTER & MBA LEVEL	JULY 11-22, 2016	1,400 €

FRENCH LANGUAGE AND CULTURE

FRENCH CULTURE

Take advantage of your time in Paris to learn or improve your French. Beginner-level courses allow students to learn basic vocabulary for everyday life in France. Intermediate courses allow students to improve their language skills and converse with native French speakers.

Afternoons will be devoted to activities and tours of cultural attractions in Paris, to further immerse students in the French language.

STRENGTHS AND UNIQUE FEATURES

- Experienced French-as-a-foreign-language teachers
- Group activities
- Numerous visits to cultural attractions, allowing students to explore all that Paris has to offer

RECOMMENDED FOR:

The course is ideally suited for students who are interested in the French language. Beginner to intermediate level students can apply.

HOW?

Online application must be received before May 15, 2016.

WHERE?

ISC Paris campus



TRACK
FRENCH CULTURE

PROGRAM SESSION
JUNE 13-24, 2016

TUITION FEES
1,200 €

NEW TEACHING TECHNIQUES FOR TEACHERS OF FRENCH AS A FOREIGN LANGUAGE

This new program is designed for teachers of French as a foreign language. Students will learn new methods of teaching French in real-world situations. You will learn how to engage and motivate your students, and how to encourage them to pursue their French studies in real-world situations outside the classroom. Participants in this course will work with experienced French-as-a-foreign-language teachers. This is a comprehensive course: participants will learn from French language experts, and will be able to discuss their ideas and plans for teaching French as a foreign language. Afternoon tours of cultural attractions will allow participants to learn more about the history of Paris and what it has to offer. This seminar will teach French teachers a great deal about their methods, and also about themselves.

STRENGTHS AND UNIQUE FEATURES

- Experienced French-as-a-foreign-language teachers
- New instructional and learning techniques
- Multiple tours of cultural attractions

RECOMMENDED FOR

Current teachers of French but also for students in language teaching degree programs.

HOW?

Online application must be received before May 15, 2016.

WHERE?

ISC Paris campus

WHEN?

JUNE 11 - 22, 2016

TUITION FEES

1,400€



ISC PARIS CAMPUS, PUBLIC TRANSPORTATION AND HOUSING

GETTING TO ISC PARIS BY PUBLIC TRANSPORTATION

Take the L train from St Lazare (metro line 13) to Clichy- Levallois (five-minute walk to ISC Paris)

Bus 53 (direction Pont de Levallois) bus stop: Alsace

Bus 341 (direction Porte de Clignancourt) bus stop: Alsace

Bus 94 (direction Levallois—Louison Bobet) bus stop: Porte d'Asnières

PUBLIC TRANSPORTATION PRICES

■ A 10-ride ticket book (carnet) is 14.10€

■ You can also purchase a "Pass Navigo" for unlimited rides. For central Paris and zones 1-5, a weekly pass is 21.25€ and a monthly pass is 70€. It allows you to use the public transportation network in Paris and its suburbs. Make sure to bring a wallet-sized ID photo for your pass.

ACCOMMODATION DURING THE PROGRAM

Adagio Aparthotel Paris Clichy

19-23 Avenue Anatole France, 92110 Clichy

+33 (0)1 46 39 93 50

■ Brand-new residence hotel

■ 6 minutes by train from the center of Paris

■ 600 meters from the train station

■ Free Wi-Fi

Rates DURING the UEFA European Football Championship (through July 10, 2016)

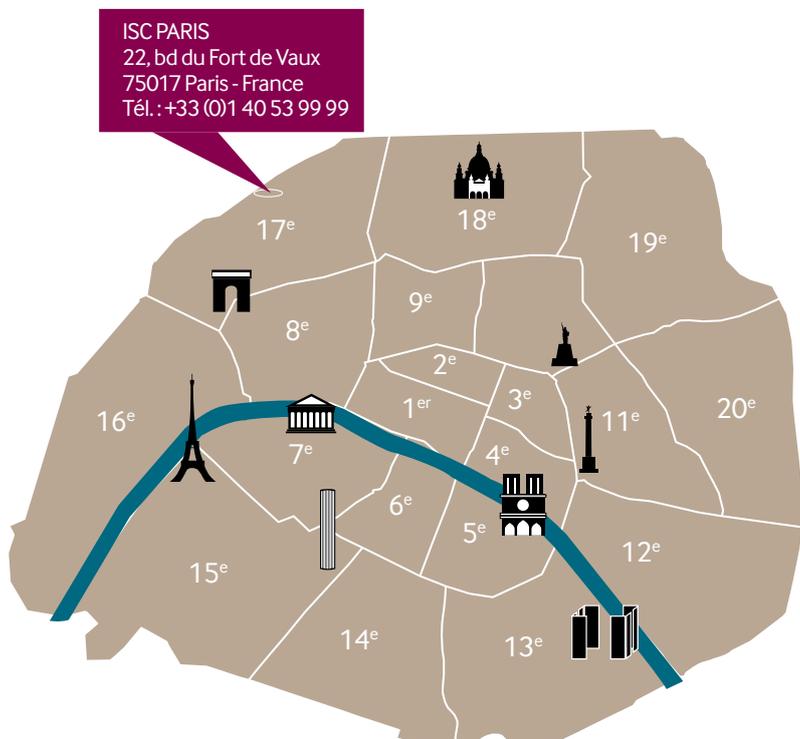
Two-person studio = 161 € /night = 80.50€ /night, per student+ tourist tax

One-person studio = 149 € /night /+ tourist tax

Rates AFTER the UEFA European Football Championship (after July 10, 2016)

Two-person studio = 122 € /night = 61 € /night, per student+ tourist tax

One-person studio = 117 € /night for a single room /+ tourist tax



ABOUT ISC PARIS

■ Established in 1963, ISC Paris is committed to providing business students with the high level management skills necessary to operate and perform in a global environment. ISC Paris is part of the highly selective French “Grandes Écoles” and a member of the prestigious “Conférence des Grandes Ecoles” (CGE). ISC Paris’ Master Degree programs are endorsed by the French Ministry of Education.

■ The Campus is located in Paris, where the majority of leading French multinational corporations are based, and the world’s best city to be a student. The school benefits from the business reputation of the French capital, a major location where professional forums, conferences and trade fairs are held. Studying at ISC Paris can open doors to multiple careers in a variety of areas, in fashion, finance, high tech, hospitality, information systems, international trade, luxury, distribution, technology, and multimedia.

■ All our programs in Business and Management Studies, with 20 different areas of specializations, give students access to unlimited competences which will surely boost their careers. With a network of more than 155 partner universities and institutions in 51 countries, ISC Paris not only provides unlimited career opportunities for students, but also makes them familiar with a diversity of cultures to help them gain an international perspective. Most of the programs are bilingual - English / French. ISC Paris also offers international programs entirely in English.

If your ambition is to secure an international career and study in one of the most fascinating and dynamic cities in the world, ISC Paris is the right place for you.

iscparis.com

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