



Creative Europe - MEDIA



Support for TV PROGRAMMING

TELEVISION PROGRAMMING

What kind of projects?

Fiction



Animation



Documentary



TELEVISION PROGRAMMING

DRAMA series:

sequels / second & third seasons
are **ELIGIBLE**



TELEVISION PROGRAMMING

€11.8 M to encourage the production
and distribution



Documentary (per project):

max. **300.000 €** (max 20% of the eligible budget)

Fiction/Animation (per project):

max. **500.000 €** (max 12,5% of the eligible budget)

TELEVISION PROGRAMMING

Support ambitious and high quality
co-produced European drama series



max € 1M / 10% of eligible budget

TELEVISION PROGRAMMING

What is the current agenda'

Call EAC/S24/2013

Deadline 1:



2014

Deadline 2:



2014

12h00 CET Brussels time!!



TELEVISION PROGRAMMING

Who can apply?

Independent European av production companies

- owned by EU citizens
- majority producer
- no previous experience necessary



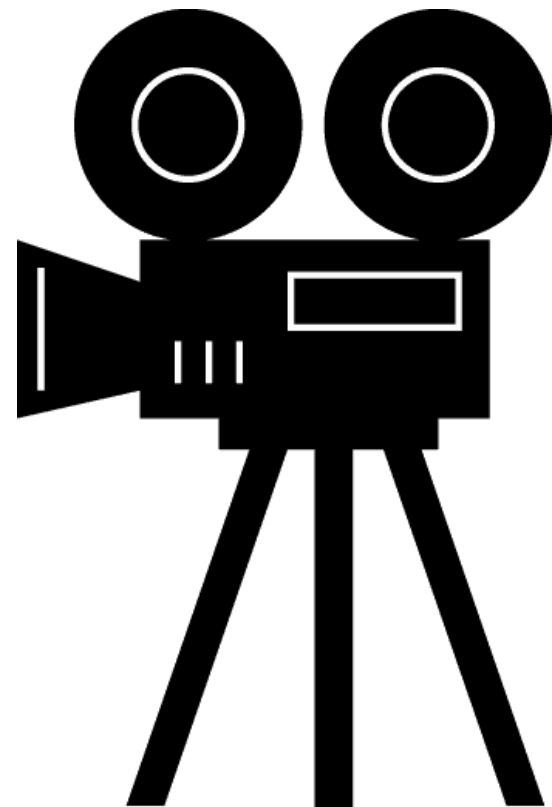
TELEVISION PROGRAMMING

When to apply?

At the latest on the day of principal photography

or

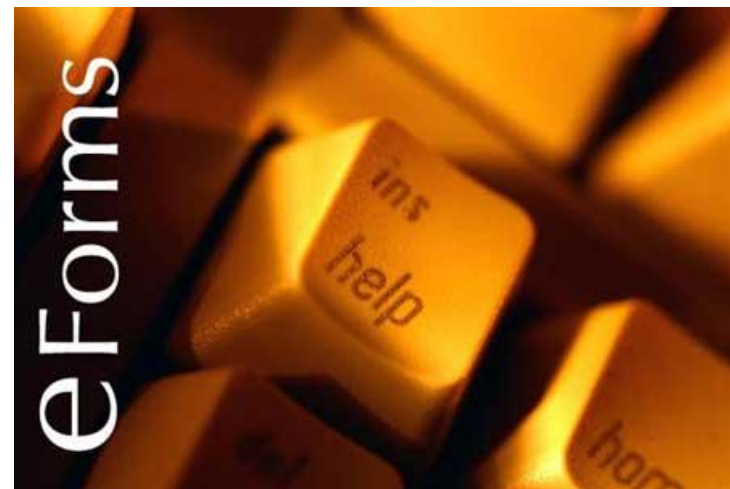
by the relevant deadline of the Call



TELEVISION PROGRAMMING

How to apply?

e-Form applications



TELEVISION PROGRAMMING

What conditions for eligibility ?

at least **3 broadcasters** from **3 countries**
participating in the
MEDIA Sub-programme
have to be involved.



TELEVISION PROGRAMMING

Other eligibility criteria

- min 50% of the financing confirmed by third parties
- min 50% of prod. budget financed by European sources

Rights of the project have to revert to the producer after:

- a licence period of **7 years** for presales
- a licence period of **10 years** for coproductions



ATTENTION

TELEVISION PROGRAMMING

What is the award criteria?

Evaluation: assessment of independent experts

- Relevance & European added-value
- Quality of the content & activities
- Dissemination of project results
- Quality of the project team



TELEVISION PROGRAMMING

Automatic points for:

* Young audience



* Coproduction with another country



* Countries with low production capacity



TELEVISION PROGRAMMING

What is the time frame of the selection?

Selection results:

+/- 4 months after deadline



COPRODUCTIONS

ARTISTIC VALUE

**EUROPEAN
DIMENSION**

**HIGH PROFILE
DRAMA SERIES**



**INTERNATIONAL
APPEAL**

AUDIENCE REACH

HIGH QUALITY

INTERNATIONAL DISTRIBUTION

TELEVISION PROGRAMMING

FIRST contact the
MEDIA Desk
in your country



Check the Creative Europe - MEDIA website:

http://ec.europa.eu/culture/media/fundings/creative-europe/call_8_en.htm

TELEVISION PROGRAMMING



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